

# Terry Collins

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## Experience

### Staff Writer

100% rate of success in meeting all deadlines

Trusted interviewer of government officials including Parks Canada Representatives and MLA's

Received ChangeMaker Award for excellence in magazine contributions



### Sales Expert

Mosaic

### Remote

Excellent satisfaction ratings were earned with all clients

Innovated on and set up websites for Indigenous businesses ensuring SEO and Google Ads were

highly impactful increasing sales

Optimized UX Design for client websites

### Copywriter

### Calgary

Created a gender violence informational series for professionals, educating them about Indigeneity and LGBTQ2SIA+ issues

Collaborated with a team to share research and produce a consistent narrative.

## Skills

a+ certified • advertising • art • copy writing • css • customer relations • e-commerce • government • hp-ux • html